

HF3980 • Minnesota

Online platforms required to provide information pertaining to algorithm use, design transparency and user choice required, civil penalties provided, and rulemaking authorized.

Introduced

Risk: Medium

Comprehensive

Last Action (Mar 05, 2026): Introduction and first reading, referred to Commerce Finance and Policy

Summary

HF3980 proposes requirements for online platforms to disclose algorithm use and design transparency, with specifics pending bill text verification.

Business Impact

If you operate an online platform, you must disclose algorithm use or face civil penalties.

Key Provisions

- Online platforms may need to disclose information about algorithm use and design, specifics pending verification.
- Mention of civil penalties for non-compliance, specifics pending verification.
- Reference to rulemaking authority for implementation and enforcement, scope pending verification.

Compliance Checklist

- Disclose algorithm information to users | Who: Online platforms operating in Minnesota | Penalty: Civil penalties for non-compliance
- Ensure user choice regarding algorithms | Who: Online platforms | Penalty: Civil penalties for non-compliance

Industries Affected

Technology

Online Services

Social Media

Topics

AI Transparency

AI in Social Media & Online Platforms

Bill Sponsors

Name	Party	Role
Dean, M.		Primary
Liebling		Primary
Nelson, M.		Cosponsor
Wolgamott		Cosponsor
Noor		Cosponsor
Cantrell		Cosponsor
Kunesh-Podein		Cosponsor
Bierman		Cosponsor
Lillie		Cosponsor
Runbeck		Cosponsor
Koegel		Primary
Baker		Cosponsor

Official Source

<https://www.revisor.mn.gov/bills/94/2026/0/HF/3980/>

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