

SB6312 • Washington

Prohibiting surveillance-based price discrimination and surge pricing for retail goods.

Introduced

Risk: Medium

Sector-Specific

Last Action (Feb 04, 2026): Executive session scheduled, but no action was taken in the Senate Committee on Business, Trade & Economic Development at 8:00 AM.

Summary

SB 6312 prohibits surveillance-based price discrimination and surge pricing for retail goods in Washington, based on the title and official description.

Business Impact

If you adjust retail prices using surveillance data, you must stop or face legal consequences.

Key Provisions

- Prohibits surveillance-based price discrimination and surge pricing.
- Further details pending release of full bill text.

Compliance Checklist

- Review pricing strategies to eliminate surveillance-based adjustments | Who: Retailers operating in Washington State | Penalty: Fines or enforcement actions for non-compliance
- Train staff on new pricing policies and compliance requirements | Who: Retail management and staff | Penalty: Potential fines for failure to implement training

Industries Affected

Technology

Law Enforcement

E-commerce

Retail

Topics

Bill Sponsors

Name	Party	Role
Zeiger		Primary
O'Ban		Cosponsor
Rolfes		Cosponsor
Hunt		Primary
Fortunato		Primary
Saldaña		Primary
Alvarado		Cosponsor
Conway		Cosponsor
Dhingra		Cosponsor
Frame		Cosponsor
Hasegawa		Cosponsor
Lovelett		Cosponsor

Related Bills

- HB2481 (WA)

Official Source

<https://app.leg.wa.gov/billsummary?BillNumber=6312&Year;=2025&Initiative;=false>

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