

S3952 • New Jersey

Establishes "Fair Pricing and Transparency Act."

Introduced

Risk: Low

Comprehensive

Last Action (Mar 16, 2026): Introduced in the Senate, Referred to Senate Commerce Committee

Summary

The Fair Pricing and Transparency Act aims to enhance pricing transparency in New Jersey. This analysis is based on the title and official description only.

Business Impact

The bill's impact on businesses cannot be determined without further details.

Key Provisions

- Specific provisions and potential regulations will be detailed once the full bill text is available.

Compliance Checklist

- Clearly post sale prices of groceries and foodstuffs | Who: Retail food stores | Penalty: Unlawful practice under consumer fraud act
- Cease use of dynamic and personalized pricing strategies | Who: Retail food stores | Penalty: Unlawful practice under consumer fraud act
- Conduct a study on electronic shelf label systems | Who: Division of Consumer Affairs

Industries Affected

Food and Beverage

Consumer Goods

General

Consumer Services

Retail

Topics

AI Transparency

Bill Sponsors

Name	Party	Role
Beach, James		Primary
Vitale, Joseph F.		Primary
Wimberly, Benjie E.		Primary
Diegnan, Patrick J.		Cosponsor
Burgess, Renee C.		Cosponsor
O'Scanlon, Declan J.		Cosponsor
Gopal, Vin	Democratic	Primary
Stack, Brian P.		Primary
McKnight, Angela V.		Primary

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-03-17	Reported out of Senate committee with amendments	13	0	Passed
2025-03-03	Reported favorably out of committee	8	0	Passed

Related Bills

- A4742 (NJ)

Official Source

<https://www.njleg.state.nj.us/bill-search/2026/S3952>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.