

S861 • New Jersey

Establishes certain requirements for social media websites concerning content moderation practices; establishes cause of action against social media websites for violation of content moderation practices.

Introduced

Risk: Medium

Sector-Specific

Last Action (Jan 13, 2026): Introduced in the Senate, Referred to Senate Commerce Committee

Summary

NJ S861 proposes content moderation requirements for social media and potential lawsuits for violations, but specifics are unverified without the full bill text.

Business Impact

If you operate a social media platform, you must comply with content moderation requirements or face legal action.

Key Provisions

- Proposes content moderation practices for social media websites.
- Suggests potential lawsuits for violations, but specifics on eligibility and remedies are unverified.

Compliance Checklist

- Publish content moderation standards and definitions | Who: Social media websites | Penalty: Violation of the New Jersey Consumer Fraud Act
- Notify users prior to censoring their content | Who: Social media websites | Penalty: Private cause of action for users
- Provide users with a mechanism to request visibility statistics of their content | Who: Social media websites | Penalty: Violation of the New Jersey Consumer Fraud Act

Industries Affected

Topics

AI in Social Media & Online Platforms

Bill Sponsors

Name	Party	Role
Stack, Brian P.		Primary
Singleton, Troy	Democratic	Primary
Bateman, Christopher		Primary
Zwicker, Andrew	Democratic	Primary
Steinhardt, Douglas J.		Primary
Doherty, Michael J.		Primary
Freiman, Roy	Democratic	Primary
Durr, Edward		Cosponsor
Sweeney, Stephen M.		Primary
Oroho, Steven V.		Primary
O'Scanlon, Declan J.		Primary
Bucco, Anthony M.		Primary

Official Source

<https://www.njleg.state.nj.us/bill-search/2026/S861>

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