

# HB4809 • Illinois

## DATA BROKER REGISTER/DELETION

Introduced

Risk: High

Comprehensive

Last Action (Feb 06, 2026): Referred to Rules Committee

## Summary

This bill requires data brokers in Illinois to register annually and establishes a mechanism for consumers to request deletion of their personal data, with specific accessibility requirements.

## Business Impact

If you operate as a data broker in Illinois, you must register with the Attorney General by January 31 each year or face civil penalties.

## Key Provisions

- Data brokers must register annually with the Attorney General by January 31.
- A consumer can request deletion of their personal information from all data brokers with a single request.
- Civil penalties for non-compliance include \$200 per day and additional costs.
- The Attorney General will create a public registry of data brokers.
- Data brokers must provide specific information about their data collection practices, including minors' data, geolocation, and reproductive health care data.
- The deletion mechanism must be accessible in multiple languages and for consumers with disabilities.
- The registration fee should not exceed the reasonable costs of establishing and maintaining the informational website.
- The bill amends existing consumer protection laws to include violations of this act.

## Compliance Checklist

- Register with the Attorney General and provide required information | Who: Data brokers operating in Illinois | Penalty: Civil penalties of \$200 per day for non-compliance
- Implement a mechanism for consumers to request deletion of personal data | Who: Data brokers | Penalty: Civil penalties for failing to comply with deletion requests

## Industries Affected

Consumer Protection

Data Brokerage

Consumer Services

Technology

## Topics

AI Privacy

## Bill Sponsors

Name	Party	Role
Kimberly Du Buclet	D	Sponsor

## Related Bills

- SB47 (IL)

## Official Source

<https://www.ilga.gov/Legislation/BillStatus?DocNum=4809&GAID;=18&DocTypeID;=HB&SessionID;=114&GA;=104>

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