

A06540 • New York

Requires synthetic content creations system providers to include provenance data on synthetic content produced or modified by a synthetic content creations system that such provider makes available.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Jun 17, 2025): substituted by s6954a

Summary

This bill mandates that providers of synthetic content creation systems include provenance data for synthetic content they produce or modify.

Business Impact

If you provide synthetic content creation systems in New York, you must include provenance data for your content or face potential penalties.

Key Provisions

- Providers must include provenance data for synthetic content.
- Applies to all synthetic content produced or modified by the provider's systems.

Compliance Checklist

- Include provenance data for all synthetic content produced or modified. | Who: Providers of synthetic content creation systems. | Penalty: Potential unspecified penalties for non-compliance.

Industries Affected

Technology

Digital Media

Media

Entertainment

Media and
Entertainment

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
CUSICK		Primary
SKOUFIS		Cosponsor
LUPARDO		Cosponsor
SEPULVEDA		Cosponsor
STECK		Cosponsor
PICHARDO		Cosponsor
OTIS		Primary
SEAWRIGHT		Primary
JACKSON		Cosponsor
MCMAHON		Cosponsor
QUART		Cosponsor
BURDICK		Cosponsor

Related Bills

- S06954 (NY)
- S 6954 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/A6540>

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