

SSB3085 • Iowa

A bill for an act relating to private entity requirements concerning biometric data, and providing civil penalties.

Introduced

Risk: Medium

Comprehensive

Last Action (Feb 04, 2026): Subcommittee recommends passage.

Summary

This bill mandates private entities to establish policies for biometric data retention, prohibits the sale of such data, and imposes civil penalties for violations, but does not create a private right of action.

Business Impact

If you collect biometric data in Iowa, you must inform individuals and establish a retention policy or face fines up to \$10,000 for violations.

Key Provisions

- Private entities must develop a written policy for biometric data retention.
- Biometric data cannot be retained for more than three years after the last interaction.
- Entities must inform individuals in writing before collecting biometric data.
- Selling or profiting from biometric data is prohibited.
- Civil penalties range from \$1,000 to \$10,000 for violations.
- The Department of Inspections, Appeals, and Licensing will enforce the bill and must send notice and allow 30 days to cure a first violation.
- The bill does not create a private right of action.

Compliance Checklist

- Develop a written policy for biometric data retention. | Who: Private entities collecting biometric data | Penalty: Fines up to \$10,000 for violations.
- Inform individuals in writing before collecting their biometric data. | Who: Private entities collecting biometric data | Penalty: Fines up to \$10,000 for violations.

Industries Affected

Technology

Healthcare

Retail

Bill Sponsors

Name	Party	Role
Technology		Sponsor

Official Source

<https://www.legis.iowa.gov/legislation/BillBook?ga=91&ba;=SSB3085>

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