

H3401 • South Carolina

Technology Transparency

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 14, 2025): Referred to Committee on Judiciary

Summary

SC Bill H3401 introduces Chapter 31 to Title 37, focusing on technology transparency and data handling duties.

Business Impact

If you handle consumer data, ensure compliance with new rights and duties or face legal consequences.

Key Provisions

- Prohibits certain communications between governmental entities and social media platforms.
- Requires data protection assessments by controllers.
- Declares contracts waiving consumer rights as void.
- Classifies violations as unfair and deceptive trade practices.

Compliance Checklist

- Establish methods for consumers to submit requests regarding their personal data. | Who: Data controllers. | Penalty: Classified as an unfair and deceptive trade practice.
- Provide clear privacy notices to consumers. | Who: Data controllers. | Penalty: Classified as an unfair and deceptive trade practice.

Industries Affected

Technology

Government

Consumer
Protection

Social Media

Data Processing

Topics

AI Transparency

AI in Government

AI Privacy

AI in Social Media &
Online Platforms

Bill Sponsors

Name	Party	Role
Clemmons		Primary
Garvin		Primary
Cobb-Hunter		Primary
Wooten		Primary
Pope		Primary
Guffey		Primary

Official Source

<https://www.scstatehouse.gov/billsearch.php?billnumbers=3401&session;=126&summary;=B>

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