

HB525 • Maryland

Election Law - Influencing a Voter By Dissemination of a Deepfake - Prohibition

In Committee

Risk: Medium

Narrow/Targeted

Last Action (Apr 04, 2025): Referred Rules

Summary

The bill prohibits influencing voters through deepfakes with fraudulent intent, defining deepfakes as realistic but false representations created using AI.

Business Impact

If you engage in political advertising in Maryland, you must ensure that no deepfakes are used to influence voter decisions or face legal penalties.

Key Provisions

- Prohibits influencing voters through deepfakes with fraudulent intent.
- Defines 'deepfake' as AI-generated realistic but false representations.
- Targets individuals disseminating deepfakes to sway voter decisions.

Compliance Checklist

- Ensure no deepfakes are used in political advertising | Who: Political advertisers and campaign operators | Penalty: Potential legal consequences for violations

Industries Affected

Technology

Election Campaigns

Political Advertising

Topics

Bill Sponsors

Name	Party	Role
Jessica Feldmark	D	Sponsor
Dana Jones	D	Sponsor
Anne Kaiser	D	Sponsor
Scott Phillips	D	Sponsor
Sheila Ruth	D	Sponsor
Courtney Watson	D	Sponsor
Melissa Wells	D	Sponsor
Jamila Woods	D	Sponsor
Jheanelle Wilkins	D	Sponsor
Julie Palakovich Carr	D	Sponsor
Denise Roberts	D	Sponsor
Greg Wims	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-04-03	Third Reading Passed	127	10	Passed

Amendments

- Favorable with Amendments 713723/1 Adopted — 2025-04-03 (Adopted)

Official Source

<https://mgaleg.maryland.gov/mgawebsite/Legislation/Details/HB0525?ys=2025RS>

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