

# S0268 • South Carolina

## Children and Social Media

In Committee

Risk: High

Comprehensive

Last Action (May 01, 2025): Referred to Committee on Judiciary

## Summary

This bill mandates certain online services to safeguard minors' personal data, limit data collection, and provide tools for parental control.

## Business Impact

If you operate an online service accessed by minors in South Carolina, you must implement data protection measures by the effective date or face penalties.

## Key Provisions

- Online services must protect minors' personal data and prevent harm.
- Services must provide tools for minors to limit data sharing and time spent online.
- Data collection from minors must be minimized and restricted.
- Parents must have tools to help protect minors and report harms.
- Services must issue public reports on their practices regarding minors.
- Definitions of key terms related to minors and data privacy are established.

## Compliance Checklist

- Implement data protection measures for minors | Who: Covered online services | Penalty: Potential penalties for non-compliance
- Provide tools for minors and parents to manage data and usage | Who: Covered online services | Penalty: Potential penalties for non-compliance

## Industries Affected

Online Services

Social Media

Technology

Gaming

# Topics

AI Privacy

AI in Social Media & Online Platforms

## Bill Sponsors

Name	Party	Role
Gambrell		Primary
Matthews		Primary
McLeod		Primary
Grooms		Primary
Bennett		Primary
Leber		Primary
Kennedy		Primary

## Roll Call Votes

Date	Description	Yea	Nay	Result
2025-04-30	2nd Reading	43	0	Passed

## Related Bills

- H3431 (SC)

## Official Source

<https://www.scstatehouse.gov/billsearch.php?billnumbers=0268&session;=126&summary;=B>

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