

HF3408 • Minnesota

Surveillance-based price setting prohibited.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Mar 23, 2026): Author added Wolgamott

Summary

The full text of HF3408 is required to accurately determine its provisions and scope regarding surveillance-based price setting in Minnesota. This analysis is based solely on the title.

Business Impact

If you operate in Minnesota and use AI for pricing, you must cease surveillance-based price setting by the compliance deadline or face penalties.

Key Provisions

- Full text review needed to determine specific provisions.

Compliance Checklist

- Review pricing strategies to eliminate surveillance-based pricing. | Who: All businesses utilizing surveillance technologies. | Penalty: Fines or enforcement actions for non-compliance.

Industries Affected

Service Industry

Retail

Advertising

Law Enforcement

E-commerce

Topics

AI in Law Enforcement

Bill Sponsors

Name	Party	Role
Bennett		Primary
Poston		Cosponsor
Daniels		Cosponsor
Runbeck		Cosponsor
Quam		Primary
Loonan		Primary
Bliss		Primary
Kotzya-Witthuhn		Primary
Smith		Cosponsor
Rehrauer		Cosponsor
Jones		Cosponsor
Howard		Cosponsor

Official Source

<https://www.revisor.mn.gov/bills/94/2026/0/HF/3408/>

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