

HB1694 • New Hampshire

Relative to the regulation of and protections for personal data obtained by websites and data brokers.

Introduced

Risk: High

Comprehensive

Last Action (Feb 05, 2026): Inexpedient to Legislate: Motion Adopted Voice Vote 02/05/2026 House Journal 3 P. 12

Summary

This bill requires data brokers in New Hampshire to register with the state and disclose certain information about their data handling practices.

Business Impact

If you operate a data brokerage in New Hampshire, you must register with the state and implement data protection measures or face penalties.

Key Provisions

- Data brokers must register with the Secretary of State and pay a \$300 fee.
- An online registry of data brokers will be maintained by the Secretary of State.
- Data brokers must notify consumers within 15 days of data deletion requests.
- Data brokers must disclose if they possess personal data of known minors and their compliance with applicable laws.
- Data brokers must disclose security breaches and the number of affected consumers.
- Definitions for key terms such as 'data broker' and 'personal identifying information' are established.

Compliance Checklist

- Register with the Secretary of State and pay the registration fee | Who: Data brokers operating in New Hampshire | Penalty: Potential fines for non-compliance
- Implement a comprehensive information security program | Who: Data brokers | Penalty: Potential fines for non-compliance

Industries Affected

Data Brokerage

Technology

Topics

AI Privacy

Bill Sponsors

| Name | Party | Role |
|---------------|-------|---------|
| Alice Wade | D | Sponsor |
| Patrick Long | D | Sponsor |
| Heath Howard | D | Sponsor |
| Henry Giasson | R | Sponsor |
| Joseph Barton | R | Sponsor |

Official Source

https://gc.nh.gov/bill_status/legacy/bs2016/bill_status.aspx?lsr=2612&sy;=2026&sortoption;=&txtsessionyear;=2026&txtbillnumber;=HB1694

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