

SB1998 • Tennessee

AN ACT to amend Tennessee Code Annotated, Title 47 and Title 53, relative to consumer protection.

Introduced

Risk: Low

Sector-Specific

Last Action (Mar 10, 2026): Assigned to General Subcommittee of Senate Commerce and Labor Committee

Summary

SB1998 requires establishments, potentially beyond food retail, to display prices using physical tags or signs and prohibits personalized algorithmic pricing.

Business Impact

If you operate a food retail establishment in Tennessee, you must display prices nondigitally by January 1, 2024, or face penalties.

Key Provisions

- Requires prices to be displayed using physical tags or signs in establishments (Amends TCA Title 47 and Title 53)
- Prohibits personalized algorithmic pricing in establishments

Industries Affected

Technology

Consumer Protection

Food Retail

Topics

Algorithmic Pricing

Related Bills

- HB2052 (TN)
- SB 1998 (TN)

Official Source

<https://wapp.capitol.tn.gov/apps/Billinfo/Default?BillNumber=SB1998&ga;=114>

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