

A4733 • New Jersey

Prohibits advertising generative artificial intelligence as able to practice regulated profession or occupation.

Introduced

Risk: Medium

Narrow/Targeted

Effective: Sep 10, 2026 | Last Action (Mar 16, 2026): Reported and Referred to Assembly Regulated Professions Committee

Summary

This bill prohibits advertising generative AI as capable of practicing regulated professions in New Jersey.

Business Impact

If you develop or deploy generative AI in New Jersey, you must not advertise it as able to practice regulated professions or face penalties.

Key Provisions

- Prohibits advertising generative AI as able to practice regulated professions.
- Establishes penalties for violations under the Consumer Fraud Act.

Compliance Checklist

- Ensure no advertising claims are made that generative AI can practice regulated professions. | Who: Developers and deployers of generative AI in New Jersey. | Penalty: Up to \$10,000 for first offense; \$20,000 for subsequent offenses.

Industries Affected

Artificial Intelligence

Technology

General

Technology Development

Bill Sponsors

Name	Party	Role
Louis Greenwald	D	Sponsor
Gabriel Rodríguez	D	Sponsor
David Bailey	D	Sponsor
Michael Venezia	D	Sponsor
Maureen Rowan	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2026-03-16	Assembly Science, Innovation and Technology Commit	6	0	Passed

Related Bills

-
- S4088 (NJ)

Official Source

<https://www.njleg.state.nj.us/bill-search/2026/A4733>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.