

S2948 • New Jersey

Establishes requirements regarding processing of requests to surrender or annuitize matured annuities.

In Committee

Risk: Medium

Comprehensive

Last Action (Jan 13, 2026): Introduced in the Senate, Referred to Senate Commerce Committee

Summary

This bill mandates online data brokers in New Jersey to implement transparency and accountability measures for personal information collection and use, allowing inaccurate data for fraud detection.

Business Impact

If you operate as an online data broker in New Jersey, you must establish procedures for data accuracy and allow individuals to remove their personal information or face penalties.

Key Provisions

- Data brokers must ensure maximum accuracy of personal information.
- Individuals can review and correct their personal information.
- Data brokers must provide instructions for removing personal information from public display.
- Removal requests must be fulfilled within 10 days.
- Charging fees for data removal is prohibited.
- Data brokers can maintain inaccurate information for fraud detection.
- Violators may face civil actions and penalties.

Compliance Checklist

- Establish procedures for data accuracy and correction requests. | Who: Online data brokers operating in New Jersey. | Penalty: Civil actions and penalties under consumer protection laws.
- Provide clear instructions for individuals to remove their personal information. | Who: Online data brokers. | Penalty: Civil actions and penalties for non-compliance.

Industries Affected

General

Topics

AI Transparency

Bill Sponsors

Name	Party	Role
Mukherji, Raj		Primary

Related Bills

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- A4204 (NJ)

Official Source

<https://www.njleg.state.nj.us/bill-search/2026/S2948>

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