

# SB936 • Maryland

## Consumer Protection - High-Risk Artificial Intelligence - Developer and Deployer Requirements

Introduced

Risk: High

Comprehensive

Last Action (Feb 06, 2025): Hearing 2/27 at 1:00 p.m.

### Summary

The bill mandates developers and deployers of high-risk AI systems to exercise reasonable care to protect consumers from algorithmic discrimination and requires disclosures and impact assessments.

### Business Impact

If you develop or deploy high-risk AI systems in Maryland, you must implement consumer protection measures or face enforcement actions by the Attorney General.

### Key Provisions

- Developers and deployers must exercise reasonable care to protect consumers from algorithmic discrimination.
- Requires disclosures and impact assessments for high-risk AI systems.
- Authorizes the Attorney General to enforce compliance.

### Compliance Checklist

- Implement measures to protect consumers from algorithmic discrimination | Who: Developers and deployers of high-risk AI systems | Penalty: Enforcement actions by the Attorney General
- Conduct required disclosures and impact assessments | Who: Developers and deployers of high-risk AI systems | Penalty: Enforcement actions by the Attorney General

### Industries Affected

Artificial  
Intelligence

Employment

Housing

Consumer  
Protection

Finance

Law  
Enforcement

Technology

Education

## Topics

AI Transparency

Automated Decision-Making

Comprehensive AI

## Bill Sponsors

Name	Party	Role
Katie Hester	D	Sponsor
Dawn Gile	D	Sponsor
Sara Love	D	Sponsor

## Related Bills

- HB1113 (MD)

## Official Source

<https://mgaleg.maryland.gov/mgaweb/Legislation/Details/SB0936?ys=2025RS>

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